



## **CLEAN CITY CAMPAIGN – SOURCE SEGREGATION AT PAMMAL**

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### ***My responsibility – Segregation of my waste***

**Exnora Green Pammal and Sam Foundation for Eco Friendly Environment** In association with **Velankanni group of schools, Ashok Nagar**, conducted one week NSS camp for their students at Shankar Nagar, Pammal on the theme “ My Responsibility – Segregation of My waste”

The NSS camp was conducted from the **4th October 2013 to 10th October 2013 at Shankar Nagar Park**. Around 28 students participated in the camp. As a gesture of inauguration of the NSS camp, the students planted trees at Senkazhaneer Malai at Pammal on the first day.

During the morning sessions, the students spread awareness about segregation of waste by issuing handouts on how to segregate plastic and organic waste at Shankar Nagar, Moovendar Nagar and LIC Colony at Pammal. They also conducted a survey and collected data on the number of households, streets and other general data in the wards.

During the afternoon sessions, experts from various fields conducted classes for the students on Source Segregation, Waste management in Cities, Tips for success, Values in Student life, Yoga and personality development, Trees and our responsibilities. The experts were Mr. Sriram Narasimhan, Samridhi Foundation, Ms. Malathy Balakrishnan Principal of Sri Sankara Vidhyalaya School Pammal, Mr. Thiyagarajan, Trainer for Personality Development from Rotary Club of Madras Fort, Mr. Murugesan.V, Assistant Executive Engineer from Commissionerate of Municipal Administration, Mr. Bhavani Shankar from Ashwatha Foundation, Mr. Subramanian, Director, Manithaneya Yoga Club. The students were exposed to Solid waste management programmes happening in the wards and they were given overall information about what happens to the waste after segregation. The students visited the biogas plant and the vermicompost shed and were given orientation on the techniques of management of waste.

On the 10<sup>th</sup> October 2013, the valedictory function of the NSS camp was conducted at Shankar Nagar Park. Ms. Mangalam Balasubramanian rendered the welcome address. Many dignitaries along with Mr. P. Dhansingh, MLA, Pallavaram Constituency and Mr. C.V. Illangovan , Chairman, Pammal Municipality participated in the Valedictory function and applauded the activities of Exnora Green Pammal and the NSS student for having used the opportunity of serving at Pammal. Mr. P. Dhansingh delivered the special address and gave away appreciation certificates for the students. Each Student was awarded a tree sapling to plant it in their neighbourhood. Mr. Dhansingh honored the speakers who took classes for the students on all the 7 days of the camp.

Many dignitaries from many organizations including Velankanni Group of schools, Principals of Sankara Vidhyalaya, Meenakshi Krishnan Polytechnic, Sarada Matriculation school, Manitha Neya Yoga club, Tax Payer’s Association, Senior Citizens’ Forum, and Women’s Association participated in the programme.