



NATIONAL ENVIRONMENT AWARENESS CAMPAIGN 2013-2014

National Environment Awareness Campaign 2013-14 was launched by the Ministry of Environment and Forests on the theme of '*Biodiversity Conservation*'. Exnora Green Pammal had applied for conducting the campaign through The C.P. Ramaswami Aiyar Foundation, the Regional Resource Agency, and was awarded the project.

On **18th February, 2014**, the Valedictory function of this campaign commenced from 3 pm at Sri Sankara Vidyalaya Matriculation Higher Secondary School, Pammal. It was jointly organised by Exnora Green Pammal, The C.P. Ramaswami Aiyar Foundation and Sri Sankara Vidyalaya Matriculation Higher Secondary School, Pammal.

Dr. H. Malleshappa, I.F.S, Director of Environment, Department of Environment, Government of Tamil Nadu, graciously agreed to be the Chief Guest and presided over the function. The Guests of honour were **Mr. Pascal Dupuis**, General Manager, The Leela Palace Chennai and **Smt. Malathy Balakrishnan, M.A., B.Ed.**, Principal, Sri Sankara Vidyalaya Matriculation Higher Secondary School, Pammal.

As a part of this campaign, Bhima bamboo sapling plantation and interschool competitions such as Model exhibition and Poster making were held on the theme "Biodiversity conservation in Pammal Area". About 950 students participated in the poster making competition and 20 teams comprising three members each participated in the Model Exhibition competition. Cash prizes were given away for the winning entries during the Valedictory function.



Bhima bamboo plantation -
(L to R) Dr. Mangalam Balasubramanian, Chairperson, Exnora Green Pammal, Dr. H. Malleshappa, I.F.S., Director of Environment, Department of Environment, Government of Tamil Nadu and Smt. Malathy Balakrishnan, Principal, Sri Sankara Vidyalaya, Pammal



Prize distribution - (L to R) Smt. Malathy Balakrishnan, Principal, Sri Sankara Vidyalaya, Pammal, Student, Sri Sankara Vidyalaya, Pammal, Mr. Pascal Dupuis, General manager, The Leela Palace Chennai, Dr. H. Malleshappa, I.F.S, Director of Environment, Department of Environment, Government of Tamil Nadu, Dr. Mangalam Balasubramanian, Chairperson, Exnora Green Pammal and Professor Venkataraman, Committee Member, Sri Sankara Vidyalaya, Pammal



Prize distribution - (L to R) Students, Sri Sankara Vidyalaya, Pammal, Mr. Pascal Dupuis, General Manager, The Leela Palace Chennai and Dr. Mangalam Balasubramanian, Chairperson, Exnora Green Pammal



Dr. H. Malleshappa, I.F.S., Director of Environment, Department of Environment, Government of Tamil Nadu and Dr. Mangalam Balasubramanian, Chairperson, Exnora Green Pammal visiting the Biodiversity model exhibits



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