



Santa visits Pammal: Eco-Christmas celebrated by Exnora Green Pammal



Eco-Christmas celebrations

On 24th December, 2013, the Pammal neighborhood celebrated an eco-friendly Christmas. Our “Green” Santa went door-to-door gifting upcycled products, wishing kids for Christmas and spreading joy.

The registrations for this event began from 16 December, 2013 onwards. Event publicity campaign was through newspaper ads, banner and pamphlet distribution.

*It was a perfect opportunity for the people of Pammal to understand about our **waste to wealth** project. Plant saplings, seedlings and upcycled products were made available as gift options. A person could select and buy any of these to gift their loved ones. Santa would surprise them with a visit to deliver their chosen gifts.*

Around one hundred and sixty plant saplings were delivered to the little ones at Naughty Newtons - a neighborhood preschool – as a part of this event.

On 24th December, 2013, after a small gathering and celebration by the staff, “Green” Santa, along with the volunteers, boarded the eco-van which was all decked up for the Christmas celebrations. It was nothing short of a royal send-off from Exnora Green Pammal premises.



Exnora Green Pammal

For street bin-free and litter-free India



All set for the eco-Christmas celebrations

As soon as they saw Santa, the kids squealed with joy. A smile was plastered on their face on seeing Santa in person and getting a gift from him. It was so much fun that even the adults couldn't hide their excitement!



Santa – Spreading joy

*The celebrations didn't end there. On the Christmas Eve, the **Green Ambassadors'** children were invited to join the celebrations. It was an evening to remember. There was a lot of*



singing, dancing, games and lots & lots of fun! The children went back with their hearts happy and hands full of chocolates, sweets and gifts.



Children at play – Enjoying Christmas Eve

With the hearty support of the staff and student volunteers, it turned out to be a day to remember.